



For Immediate Release

November 10, 2017

Contact: Matt Keller
Telephone: (317) 757-3478
Email: kellerm@reninc.com

RenPSG Partners with BNY Mellon's Pershing

Partnership provides Pershing clients with access to DFX online platform

Indianapolis, Ind. — RenPSG, the nation's largest independent philanthropic solutions provider, announced an agreement with BNY Mellon's Pershing, becoming the organization's third donor-advised fund administrator in their Philanthropic Solutions platform. The partnership will provide Pershing's clients with a full menu of administrative solutions, including the program's first branded online presence through RenPSG's innovative DonorFirstX (DFX) platform.

"We are very excited to be working with Pershing and their affiliated financial professionals," said Kevin McGrath, Executive Vice President of Client Advancement at RenPSG. "Our open architecture platform not only allows financial advisors to manage all of their clients' philanthropic assets, it also opens the door to firms having their own white-label donor-advised fund platform. We are pleased to bring these capabilities to Pershing clients."

Pershing saw an upward trend in the charitable giving market in 2016 and recognized a need from their clients in this rapidly-developing arena.

"Last year saw almost \$400B in charitable contributions in the U.S.," said Katie Swain, Director of Financial Solutions at BNY Mellon's Pershing. "Our goal is to support our clients' growth in this important market. RenPSG, with its full menu of gift administration services, delivers Pershing-affiliated financial professionals more options and flexibility to help drive deeper client engagement and growth."

Along with the DFX platform, Pershing clients will now have access to RenPSG's industry leading accounting support, grant due diligence and distribution, consulting on creation and execution of charitable gifts, tax expertise and IRS compliance for charitable gifts, as well as shared marketing best practices to grow giving programs.

For more information about RenPSG, the DonorFirstX platform, and the host of technology enabled solutions they provide, go to www.reninc.com.

About Renaissance Philanthropic Solutions Group (RenPSG)

Headquartered and operated in Indianapolis, Ind., RenPSG is the largest independent philanthropic solutions provider in North America. With over 30 years of industry knowledge, RenPSG delivers custom

solutions that include tax expertise, accounting support and impeccable client service, through its' proprietary cloud computing technology. With financial services firms, elite nonprofit organizations and leading community foundations as partners, RenPSG supports \$16.1 Billion of assets to include charitable trusts, donor-advised funds, pooled income funds, endowments and private foundations.

About BNY Mellon's Pershing

BNY Mellon's Pershing and its affiliates provide advisors, broker-dealers, family offices, hedge fund and '40 Act fund managers, registered investment advisor firms and wealth managers with a broad suite of global financial business solutions. Many of the world's most sophisticated and successful financial services firms rely on Pershing for clearing and custody, investment and retirement solutions, technology, enterprise data management, trading services, prime brokerage and business consulting. Pershing helps clients improve profitability and drive growth, create capacity and efficiency, attract and retain talent, and manage risk and regulation. With a network of 23 offices worldwide, Pershing provides business-to-business solutions to clients representing more than 6 million investor accounts globally. Pershing LLC (member FINRA, NYSE, SIPC) is a BNY Mellon company. Additional information is available on pershing.com, or follow us on Twitter [@Pershing](https://twitter.com/Pershing).

About BNY Mellon

BNY Mellon is a global investments company dedicated to helping its clients manage and service their financial assets throughout the investment lifecycle. Whether providing financial services for institutions, corporations or individual investors, BNY Mellon delivers informed investment management and investment services in 35 countries and more than 100 markets. As of Sept. 30, 2017, BNY Mellon had \$32.2 trillion in assets under custody and/or administration, and \$1.8 trillion in assets under management. BNY Mellon can act as a single point of contact for clients looking to create, trade, hold, manage, service, distribute or restructure investments. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation (NYSE: BK). Additional information is available on www.bnymellon.com. Follow us on Twitter [@BNYMellon](https://twitter.com/BNYMellon) or visit our newsroom at www.bnymellon.com/newsroom for the latest company news.