

# The Giving Report

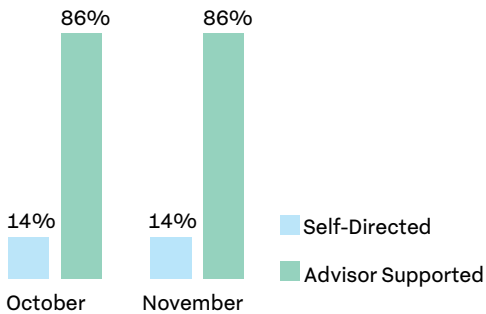
An insightful summary of this month's trends and changes

## Welcome to the Ren Giving Report

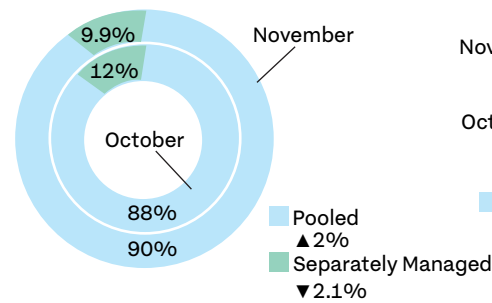
We are seeing an unprecedented pace of change across the Donor Advised Fund space. We wanted to share a new monthly report sharing trends, benchmarks, and new offerings that we're seeing.

### Contribution Trends

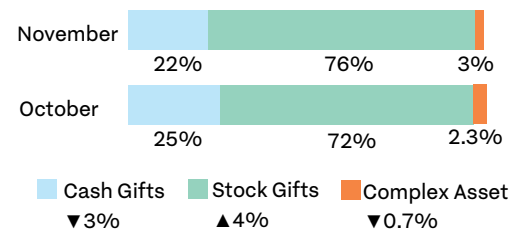
Self-Directed and Advisor Supported



Pooled and Separately Managed



Cash Gifts, Stock Gifts and Complex Assets



“As the number of cryptocurrency users has grown, so has the number of crypto donations. As a response to this changing market, we have partnered with The Giving Block to offer an easy and convenient way for our clients to accept crypto donations.”

Kelly Palmer,  
Executive Vice President of Strategic Growth Operations for Ren

**Grants Distributed within 7 Days**  
▲ 5.1%  
November 95.1%

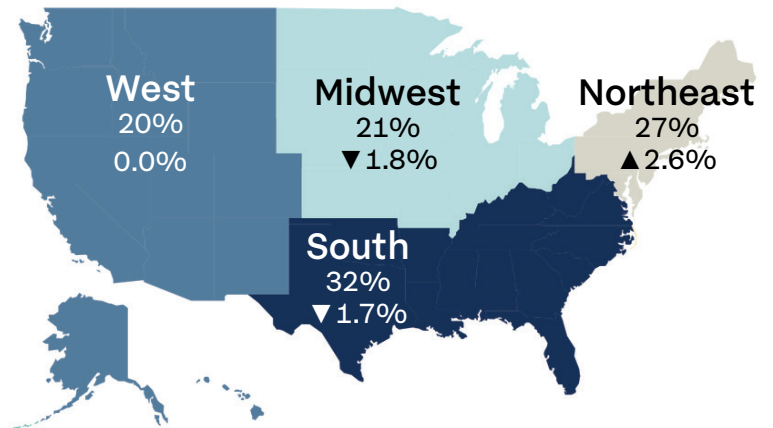
**Anonymous Donors**  
▲ 1.6%  
November 7.2%

**Distribution Velocity**  
▼ 0.1%  
November 60.9%

### Charitable Distribution Categories

	November	Change
Religion	19.59%	▼ 8.0%
Education	15.45%	▲ 1.8%
Human Services	11.74%	▲ 1.3%
Arts	6.92%	▲ 1.3%
Health Care	5.47%	▲ 0.7%
Voluntarism/Grantmaking Foundations	4.59%	▲ 0.7%
International Affairs	4.44%	▲ 0.2%
Food, Ag, Nutrition	4.44%	▲ 1.1%
Environment	3.29%	▲ 0.3%
Animals	3.20%	▲ 0.3%
Youth Development	2.67%	▲ 0.1%
Diseases & Disorders	2.61%	▲ 0.0%
Housing & Shelter	2.45%	▲ 0.7%
Social Advocacy	2.37%	▲ 0.5%

### Donation Trends



### Be in the Know

Insightful articles from the world of modern giving

- [Year-end tax moves for 2021](#)
- [The interesting reason why people give](#)
- [Why you want to consider donating crypto](#)

### About Ren

At Ren, we work with you to set up the best charitable giving program to achieve your philanthropic goals. We are unique in our ability to provide administration services for any charitable gift instrument. Our mission is to amplify charitable giving in a significant and meaningful manner through our trusted partnerships.

We're here to help you with your charitable giving needs. Reach out to us today!

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