Ren

February 2022

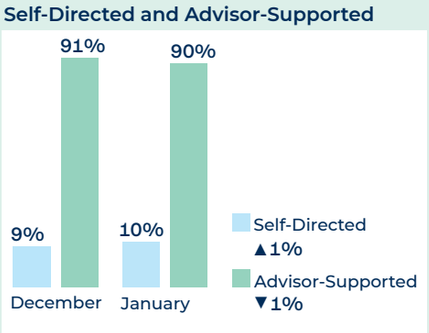
Welcome to the

Ren Giving Report

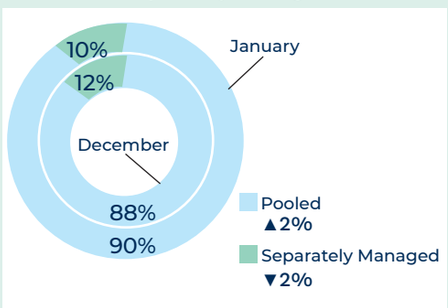
An insightful summary of this month's trends and changes

Contribution Trends

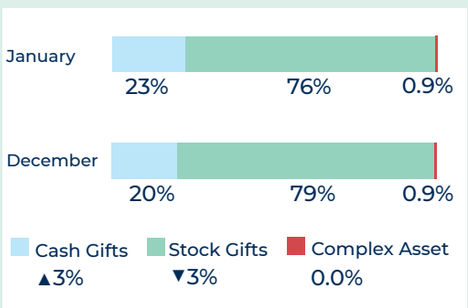
Self-Directed and Advisor-Supported



Pooled and Separately Managed



Cash Gifts, Stock Gifts, and Complex Assets



"In addition to the tremendous volume of year-end giving, what really jumped out to me is how quickly the needs and expectations of donors is changing. The best donor-advised fund programs meet donors with the solutions that they need, whether it's traditional pooled donor-advised funds, separately managed accounts, support for complex assets, trust services, and now crypto gifts."

Gideon Taub
Executive Vice President, Emerging Markets

Grants Distributed within 7 Days
▲5%
January 94%

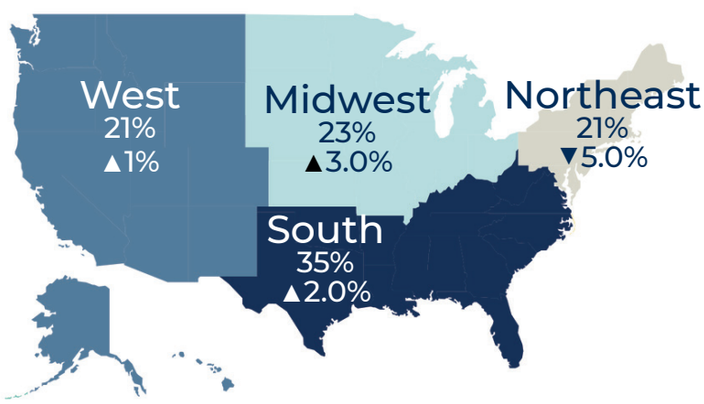
Anonymous Donors
▼3.3%
January 4.2%

Distribution Velocity
▼3%
January 54%

Charitable Distribution Categories

	January	Change
Religion	29%	▲11.7%
Education	12%	▼2.8%
Human Services	10%	▼1.8%
Arts	6%	▼1.1%
Health Care	5%	▼1.3%
Voluntarism/Grantmaking Foundations	4%	▼0.1%
International Affairs	4%	▲0.3%
Food, Ag, Nuitrition	3%	▼1.1%
Environment	4%	▼1.1%
Animals	4%	▲0.2%
Youth Development	3%	▲0.1%
Diseases & Disorders	2%	▼0.3%
Housing & Shelter	2%	▼0.5%
Social Advocacy	2%	▼0.7%

Donation Trends



Be in the Know

Insightful articles from the world of giving

The Future of Giving: Trends Shaping Next-Gen Philanthropy (Forbes)

5 Fundraising Trends to Watch in 2022 (Classy)

What are Donor-Advised Funds for Cryptocurrency? (The Giving Block)

About Ren

At Ren we work with you to set up the best charitable giving program to achieve your philanthropic goals. We are unique in our ability to provide administration services for any charitable gift instrument. Our mission is to amplify charitable giving in a significant and meaningful manner through our trusted partnerships.

We're here to help you with your charitable giving needs. Reach out to us today!

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