



# Built on Trust, Designed for Possibilities –

*The Leading Choice for  
Donor-Advised Funds*



Ren's scalable solutions and decades of experience ensure you have the safest, most flexible path to philanthropic impact.

At Ren, we're on a mission to power people, ideas, and institutions for good. With nearly 40 years refining our approach, we've designed technology and services that let you focus on making a difference – without the headache or red tape of charitable giving.

Supporting over  
**\$140B**  
in charitable assets

Over  
**\$50B**  
sent to charities

Granted to more than  
**125K**  
charities

Nearly  
**500K**  
donors

**1.7M**  
grants delivered last year

# Ren is the technology and operations powerhouse behind charitable giving programs

Let us handle the headaches and red tape, while you focus on making a more meaningful impact with your giving. Consider using a charitable giving vehicle instead of simply writing a check, allowing your funds to grow through investment and ultimately maximizing the impact of your charitable contributions.

We've spent decades in the trenches building technology powerful enough to handle the entire end-to-end giving process – yet flexible enough to offer you a personalized experience. That's why more than 500,000 donors trust Ren with their charitable giving.



## *Donor-Advised Funds > Writing a Check*

At Ren, we're here to help you maximize your dollars for charity. Donor-Advised Funds and other charitable vehicles offer powerful ways to give more to charity than simply writing a check. Here are a few:

1

**Invest** your contributions and watch them grow over time.

2

**Avoid capital gains taxes** when you donate appreciated assets.

3

**Greater tax savings** especially during high-income years

4

**Donate Complex Assets**, like private business interests, with ease

### **And remember:**

You send the money to charity on your schedule — so you aren't rushed with the funds you contribute. Ren enables flexible and strategic giving.



# Types of Charitable Giving Vehicles Supported by Ren

Donor-Advised  
Fund

Charitable  
Remainder Trust

Charitable Lead  
Trust

Charitable Gift  
Annuity

Pooled Income  
Fund

*And more!*

## How a Donor-Advised Fund Works

Each DAF must be tied to a sponsoring charity in order for donors to get a tax deduction. Ren partners with various sponsoring charities, including the Renaissance Charitable Foundation. Your financial advisor can confirm if Ren supports the DAF program at their financial institution, and if not, you can get a DAF directly via Renaissance Charitable, where your advisor is still free to invest the assets according to your strategy.



1. Open a Donor-Advised Fund



2. Make a charitable contribution to sponsoring charity (Renaissance Charitable Foundation or others)



3. Watch the funds grow through investment



4. Recommend charitable grants on your timeline



5. Grants are sent to charity



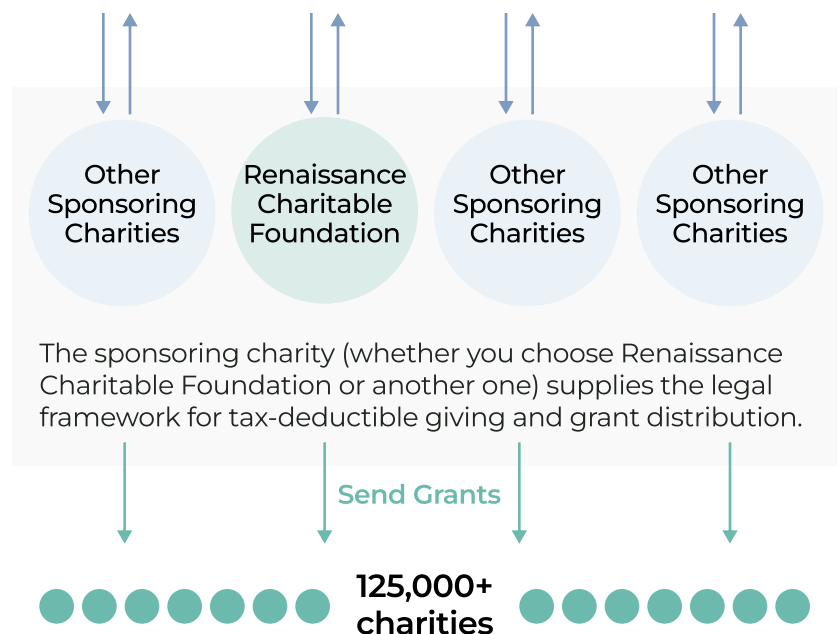
6. Track and manage the DAF



7. Continue to contribute over time



The administrative partner providing expert support and a user-friendly platform for managing contributions and distributions.



# The Power of Complex Assets

## 01

### Ukraine's Jewel: A Story of Impact

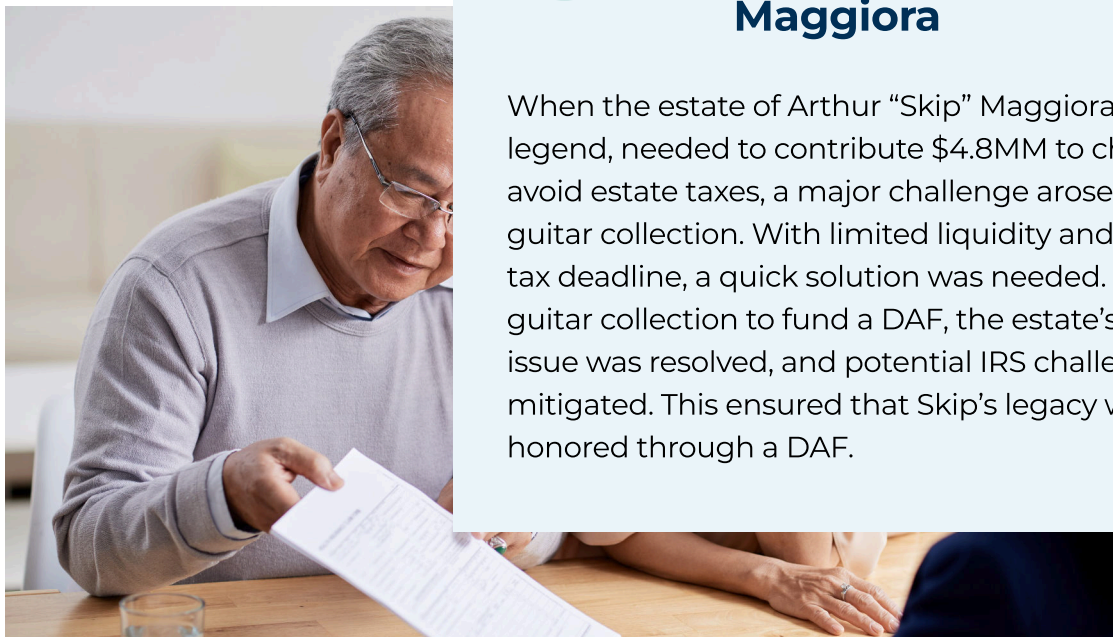
In 2022, Betsy wanted to support Ukraine but faced a dilemma: selling her emerald ring would trigger a 24% capital gains tax, reducing her charitable contribution. Instead, she donated the ring to a Donor-Advised Fund (DAF). This allowed her to avoid capital gains taxes and maximize her donation, with the full auction value going to Ukraine's relief efforts.



## 02

### A Legacy Preserved: The Estate of Arthur "Skip" Maggiora

When the estate of Arthur "Skip" Maggiora, a music legend, needed to contribute \$4.8MM to charity to avoid estate taxes, a major challenge arose: his \$1.8MM guitar collection. With limited liquidity and a looming tax deadline, a quick solution was needed. By using the guitar collection to fund a DAF, the estate's liquidity issue was resolved, and potential IRS challenges were mitigated. This ensured that Skip's legacy will be honored through a DAF.







## 03

### SPAC Stock Gift Saves \$360,000 in Taxes

When Lindsey's tech start-up went public as a SPAC, she faced significant capital gains taxes. Her financial advisor suggested using a Donor-Advised Fund (DAF) to offset these taxes and support her community. By donating \$18 million in stock to a DAF, Lindsey avoided \$360,000 in capital gains taxes and secured a charitable deduction. After the required lock-up period, the DAF sold the shares, and Lindsey's contributions continue to fund local charities, ensuring her success benefits others.

## Dependable, Scalable, Ready: Ren Delivers When It Counts

It's one thing to develop automations and technologies that guide donors from contribution to distribution seamlessly; it's another to handle the surge when it matters most.



Just as you wouldn't rely on a tax firm that can't handle the April rush or a delivery service that slows down in December, you shouldn't trust a DAF provider that isn't built to perform during Giving Season.

We're built to handle the rush.

And when an urgent philanthropic need arises—where every moment counts—you can trust we can deliver with precision and speed.

With Ren, you're partnering with a team who is ready to help you maximize your charitable impact – year round, but especially during peak seasons.



## ***About Renaissance Charitable Foundation***

**8 Billion**  
to Charities Nationwide

Founded in  
**2000**

Most **Flexible**  
Program on the market

Since its founding in 2000, Renaissance Charitable Foundation, Inc. has served as an independent public charity under Section 501(c)(3) of the Internal Revenue Code, dedicated to helping individuals reach their philanthropic goals while maximizing the impact of their giving. Renaissance Charitable Foundation partners exclusively with Ren, leveraging Ren's expertise to handle all administrative, accounting, and consulting needs for Renaissance Charitable Foundation's Donor-Advised Funds (DAFs). As a charity, Renaissance Charitable Foundation provides the legal framework needed for tax-deductible contributions while partnering exclusively with Ren to deliver seamless administration, expert support, and a user-friendly giving platform.



### ***Talk to an Expert***

We'd love to hear from you! Email [\*\*AskAnExpert@reninc.com\*\*](mailto:AskAnExpert@reninc.com) and one of our advisors will be in touch.