

Timing of charitable gifts

How appreciated stock can go further with a donor-advised fund



Example:

Client wants to donate
\$100,000 FMV Stock
originally purchased for
\$20,000



Donate Stock
DIRECTLY (in-kind)

- Avoid ~\$12,000 in capital gains tax*
- Keep more value in your charitable gift

\$100,000 available to give



Donate Stock
AFTER sale (cash)

- Pay ~\$12,000 in capital gains taxes*
- Give what's left after tax

\$88,000 available to give

*Assuming 20% rate