



The Tax Advisor's Year-End Reminders for 2025

At year-end, your clients are thinking about efficient charitable giving

37M+

Americans will give money or time to charitable organizations on Giving Tuesday, and millions more before the end of the tax year

85%

of affluent households give to charity

63%

of HNW individuals report that tax benefits are a key motivator for charitable giving decisions via donor-advised funds

45%

of HNW individuals utilize donor-advised funds because of the enormous tax benefits

Giving Season is here!



2025 key tax deadlines to remember

Dec. 2

Giving Tuesday

Speak with clients before Thanksgiving

Dec. 19

New account opening deadline

This is the recommended date for 2025 contributions but check with your DAF sponsor for details

Dec. 31

Contributions deadline

to be eligible for 2025 charitable tax deduction

Ongoing

*Grantmaking from DAF accounts has NO deadline
Grants can be recommended at any time*



Reach out to consulting@reninc.com for more information.