



Built for Flexibility. Designed for Independence. Powered by You.

Use your own investment strategies and products—without compromise.

Most donor-advised fund programs limit how and where you can invest. Ren is different. We're built for flexibility, so you can design charitable strategies that fit your clients, not someone else's rules. See how Ren compares to other leading DAF providers.



Custodian-Neutral

Work with the custodians you already trust. Your clients' assets stay where you manage them—no disruptions, no restrictions.



Investment Neutral

Manage charitable assets with the same philosophy you use for portfolios. No pooled options. No rigid menus. From individual securities to sophisticated strategies, you have complete freedom.



A Flexible Approach for Complex Portfolios

Alternatives, concentrated positions, and impact strategies—without unnecessary limits or liquidity hurdles. Allocate up to ~80% of a DAF to these investments, aligning charitable capital with broader portfolio goals.



No Upfront Fees. No Put Options. No Roadblocks.

Other providers charge due-diligence fees or require one-year put options on noncash gifts. Ren removes those barriers. That means smoother, faster acceptance of complex assets—from business interests to real estate and beyond.



No Minimum for Managed Accounts

Create personalized strategies without arbitrary thresholds—we don't impose minimums for separately managed accounts.



Strategic Partnerships

Our specialists partner with you on unique client needs—from complex grant strategies to multi-entity coordination, we deliver hands-on support for every stage of the giving process.



Private Label Options

Offer a custom, private-label DAF. We make it easy for advisory firms to offer a seamless, branded philanthropic experience that strengthens your brand and deepens client relationships.



Comprehensive Giving Solutions

Beyond DAFs, we support charitable trusts, annuities, and pooled income funds. That means more ways to meet philanthropic and estate-planning needs with one partner.



Patrons Circle: White-Glove Service for Large Accounts (\$50mm+)

High-touch support for sophisticated clients—from complex grant services to tailored strategies, every detail is managed with precision.



Competitive Fees

We offer competitive fees that make our platform accessible and cost-effective, without sacrificing the level of service you and your clients deserve.



Flexible. Independent. Advisor-first.

Partner with Ren to give your clients freedom, flexibility, and philanthropic experience built for how you work.

