

Beyond Cash: Handle the Charitable Conversations Other DAFs Can't

From business interests to private alternatives, discover sophisticated giving and bespoke impact investments - powered by Ren, administered through our partnering sponsoring charities.



A donor-advised fund (DAF) can accept far more than cash and publicly traded stock through Ren's partnering sponsoring charities. Clients are increasingly donating noncash assets — transforming illiquid wealth into meaningful, tax-efficient giving.

Popular Noncash Contributions to DAFs



Business Interests



Includes:

C-Corp shares, S-Corp shares, LLC and partnership interests



Benefits:

Avoid long-term capital gains taxes—and deduction is based on the appraised value.



Ideal Client Scenarios:

- Preparing for a business sale or liquidity event
- Nearing retirement or planning an exit strategy
- Facing a high-income year
- Engaging the next generation in philanthropy



Alternative Investment Interests



Includes:

LP, OP and GP positions in private equity, venture capital, and hedge funds



Benefits:

Similar to donating appreciated stock—client avoids capital gains and receives a deduction based on qualified appraisal value



Ideal Client Scenarios:

- Fund nearing the end of its life
- Capital distributions beginning
- Rebalancing or winding down a private fund portfolio



Cryptocurrency and Digital Assets



Includes:

Bitcoin, Ethereum, and other crypto assets



Benefits:

Avoid capital gains and FMV deduction if donated directly and not received as compensation



Ideal Client Scenarios:

- Crypto has appreciated significantly
- Client wants to diversify or exit position
- End-of-year tax planning



Real Estate



Includes:

Residential, commercial, undeveloped land (must be unencumbered)



Benefits:

Avoids capital gains and removes complex asset from the estate



Ideal Client Scenarios:

- Downsizing or property sale
- Transitioning out of active property management
- Legacy or estate simplification

And more!

Have something else in mind? Ren's partnering sponsoring charities accept a wide range of assets — reach out to our team to explore your options.



A Powerful Difference: Investing from a DAF into Private Alternatives

While donations of private alternative assets are accepted by Ren's sponsoring charities, they also offer something few others do: the ability to invest DAF assets into private alternatives of your choice — including private equity, venture capital, and impact funds.

Other DAF Platforms

Small, fixed menu of impact investments.

Renaissance Charitable:

Built for nearly unlimited flexibility, with open architecture that empowers your vision.



Why it matters:

- Maintains access to alternative investment strategies
- Aligns charitable capital with mission or return objectives
- Differentiates your offering for sophisticated clients



Ideal Client Scenarios:

- Desire to pursue impact investing or catalytic capital
- HNW clients with a strong alternatives allocation
- Family office-style giving with complex investment goals

While other DAF sponsoring charities may charge extra fees or impose restrictive timelines, ours don't:

Ren's partnering sponsoring charities handle all due diligence at no extra cost — with full transparency.

Private stock can be held beyond one year, with no put option required.



Key Considerations for Non-Cash Contributions

- Assets must generally be held more than one year to qualify for a fair market value deduction
- Qualified appraisals required for illiquid assets to claim charitable deduction
- All gifts to a DAF are irrevocable
- Certain assets may require additional review and liquidation support



Need help with a specific situation?

Our in-house specialists are ready to guide you and your client through the process—from evaluation to execution.



Join the Movement

Let's make philanthropy work the way you and your clients want it to.

Supporting over \$200B in charitable assets, Ren is America's premier provider of philanthropic technology and managed services. To learn more about how we can serve you and your clients, visit us reninc.com.

Renaissance Charitable Foundation is an independent public charity supported by Ren to help financial advisors and their clients maximize their charitable impact.