Turn your IPO windfall into decades of giving — without the capital gains

Ren

Liquidity Lab
A service of Ren

The months around an IPO are the single best window in your financial life to give well — gift shares directly and the gain is never realized.

See what your shares are really worth when you give them.

When founders first learn about charitable funds, the response is usually the same: this sounds too good to be true. The reassuring part? It isn't. These vehicles turn dollars that would have gone to taxes into lasting support for the causes you believe in. For 40+ years, Ren has helped people like you minimize capital gains and build a legacy.

Sell shares → donate cash

Capital-gains tax comes out first.

~$364,000

reaches your causes

Gift shares directly to a DAF

No capital-gains tax. Full value transfers.

$500,000

reaches your causes — plus a full FMV deduction

$136,000 more to the causes you care about

Illustrative only: $500,000 in long-term shares, $50,000 cost basis, assuming you itemize. Actual results depend on your tax situation, state of residence, and timing. Ren does not provide legal or tax advice — consult your advisor.

Ren: Built for purpose. Backed by billions.

$200B+
Charitable assets supported

60%+
of U.S. DAF assets use Ren technology

40+
years serving philanthropists

100,000
charities supported

One simple decision

Give now. Decide later.

You don't need to know exactly which causes you'll fund. You need one decision that buys you time — opening the vehicle that holds your gift while you figure out the rest.

1

Open the charitable fund

Set up in days, not weeks — ready to receive shares the moment your lockup window opens. No minimum payout, no foundation paperwork.

2

Contribute shares directly

When shares come off restriction, gift them straight to the fund. Avoid capital gains entirely and lock in a full fairmarket-value deduction this tax year.

3

Grant on your timeline

Recommend grants this year, next year, or over decades. The tax benefit is already locked in. The giving is yours to direct, at your pace.

One vehicle, many advantages.

- Capital-gains mitigation on appreciated shares
- A charitable deduction in the year you contribute
- Diversify concentrated wealth without triggering the gain
- Potential income streams for you or your family
- Flexible long-term planning across years or decades
- Multi-generational legacy and philanthropic impact

Need an income? Consider a Charitable Remainder Trust.
A CRT lets you keep an income stream while committing the remainder to charity. You stay in control — Ren handles every IRC compliance requirement, including trust accounting, K-1s, and valuations, across every state.

Wherever you are, this is the moment to give well.

The earlier you open the conversation, the more your gift can do — but later still beats not at all.

Ready when you are.

Talk to a Charitable Expert